**Weekly Design**

**Week 1 – Overview & Introduction**

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| **Week 1** | **Item** | **Notes** | **Learning Outcome *(from the 12 week map of your course)*** |
| **Section Introduction** | To Know  *Dot point summary of what will be covered this week* | 1. learning outcome 1 2. learning outcome 2 3. learning outcome 3 4. etc… |  |
| To Do  *Dot point summary of learning tasks that need to be completed this week* | 1. Task 1 2. Task 2 3. Task 3 4. etc… |  |
| Narrative | *Written introduction to the week*   * *?*   *The introductory narrative provides information such as assessment dates, assessment tips etc – ie. any information which can change from year to year – it’s easier to update text on learnonline than it is in a Panopto recording* |  |
| Intro Video | Introductory welcome video for the week be recorded in video studio  *The intro video needs to be 2-3 mins in length and covers:*   * *the topic and concepts that will be covered this week* * *how it relates to the previous/next concept* * *any special skills to be learned* * *any connection with the profession/industry* * *any tips or tricks for getting through the content, tasks this week* |  |
| Q&A forum | Create Week 1 Q&A forum |  |
| **Sub-Section 1**  **1st Sub-topic:**  **Basic strategy framework** | Voice over PPT video - [*Framework*](https://lo.unisa.edu.au/mod/resource/view.php?id=1052489) | *The Panopto recording can be done at your desktop. You could use your current PPT slides – but first identify the 4-5 main concepts you want to talk about and ‘chop’ the PPT slides into the constituent chunks and record each concept separately.*  Create a *PPT Panopto recording of first concept -8-12 mins in length* | LO 1 |
| Narrative | *This recording provides an …* |
| Learning Task1.1 – Read and Respond *(activity title)* | Suggested procedure *(for completing the task)*   1. Read … 2. Make notes of any concepts or terms which are not clear. 3. Answer comprehension Q1, … 4. Check your answer against the solution provided by the teaching team 5. Post any questions you may have to the Week 1 Q and A forum.  A teaching staff member will respond there shortly. |
| **Sub-Section 2**  **2nd sub-topic**  **Strategic management process** | Voice over PPT video –  Process | Create a *PPT Panopto recording of second concept -8-12 mins*  *in length* | LO 2 |
| Narrative | *This recording provides an …*  ….. |
| LT 1.2 – Read and Respond  *(Title of the activit)* | Suggested procedure *(for completing the task)*   1. Read … 2. Make notes of any concepts or terms which are not clear. 3. Answer … exercise xx 4. Check your answer against the solution provided by the teaching team 5. Post any questions you may have to the Week 1 Q and A forum.  A teaching staff member will respond there shortly. |
| **Sub-Section 3**  **3rd sub-topic**  **I/O model** | Video by developer of model, Porter  I/O model | Create a *PPT Panopto recording of third concept -8-12 mins in length* | LO 3 (a) |
| Narrative | *This recording provides an …* |
| LT 1.3 – Read and Respond  *(Title of the activity)* | Suggested procedure *(for completing the task)*   1. Read … 2. Make notes of any concepts or terms which are not clear. 3. Prepare an answer to comprehension Q6 4. Check your answer against the solution provided by the teaching team 5. Post any questions you may have to the Week 1 Q and A forum.  A teaching staff member will respond there shortly. |
| **Sub-Section 4**  **4th sub-topic**  **RBV** | Voice over PPT video  RBV | Create a *PPT Panopto recording of first concept -8-12 mins in length* | LO 4 |
| Narrative | *This recording provides an …* |
| LT 1.4 – Read and respond  *(Title of the activity)* | Suggested procedure *(for completing the task)*   1. Read 2. Make notes of any concepts or terms which are not clear. 3. Prepare answers to comprehension 4. Prepare answers 5. Check your answer against the solution provided by the teaching team 6. Post any questions you may have to the Week 1 Q and A forum.  A teaching staff member will respond there shortly. |
| LT 1.5 - Read and Discuss  *(Title of the activity)* | Suggested procedure *(for completing the task)*   1. Read xxx 2. Prepare a response and post to discussion forum 3. After posting, read the responses of your peers and comment on similarities and differences between your answers. |
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